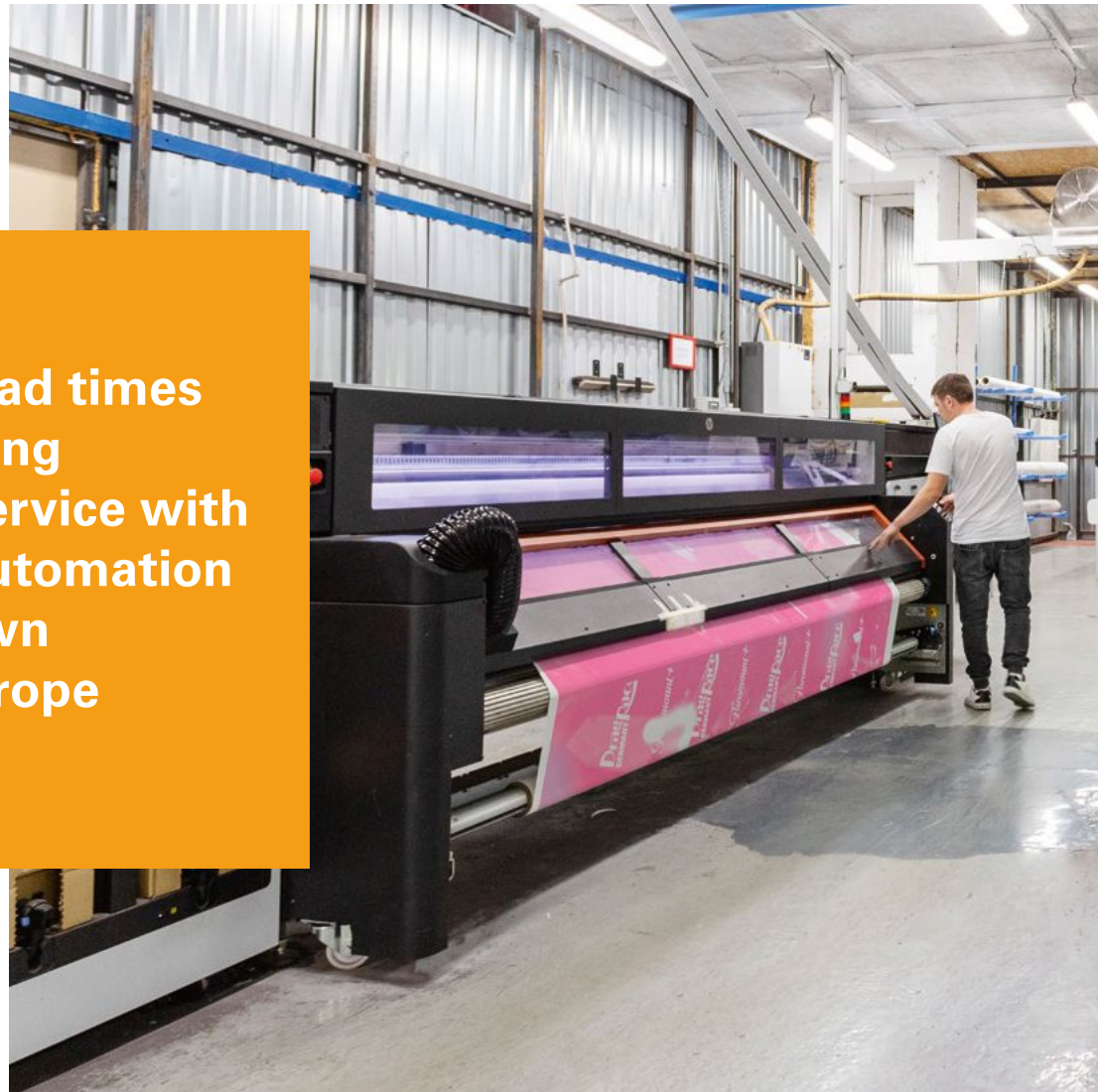


## Reducing lead times and improving customer service with workflow automation at Showdown Displays Europe



### Background

Showdown Displays Europe is a leading B2B supplier for visual communication solutions of hardware and print. With more than 25 years of experience, the large format specialist supports customers in more than 45 countries in Europe with printed products such as banners, tents, flags, signage, etc. for point of sale, event and exhibition, hospitality, office and more. To meet the unique requirements of large format digital printing applications, Showdown Displays offers dye sublimation, UV flatbed and latex printing with press and postpress solutions from HP Indigo and Zünd cutting machines, among others.

*“By implementing OneVision’s software, we have achieved scalability in our print production and are well prepared for the future.”*

Jeroen Tubée, IT-Partner

**Showdown**  
DISPLAYS

## Challenges

- Order data is received as an email notification or via web shop and must be manually transferred for further prepress processing
- Physically opening and editing complex and big order files in Adobe Illustrator can take up to 30 minutes per job
- High number of manual jobs, which take valuable time and can lead to errors further down the line
- Manual nesting including cross customer and cross order nesting; 35 minutes for one nesting process
- Paper-based production order sleeve with no priority management or digital feedback
- Lack of connectivity to production devices

## Solutions

- ✔ Files are automatically transferred from the webshop into the OneVision workflow for an initial preflight check and standardization process
- ✔ Automatically send an email with the proof form to the customer within seconds
- ✔ Job info for tracking and tracing, such as barcodes are automatically placed onto the proof
- ✔ Automated nesting in only 1 minute, based on priority/delivery date or other defined criteria
- ✔ Digital production tracking with feedback function, even for manual steps such as sewing
- ✔ Direct connection to press and postpress solutions from HP Indigo and Zünd cutting machines

# BENEFITS



**DIGITAL MAPPING, MONITORING AND AUTOMATION** OF THE ENTIRE PRODUCTION



**SAVING UP TO 20% OF SUBSTRATE** WITH INTELLIGENT NESTING

MORE THAN **90%**

**TIME SAVINGS** DUE TO AUTOMATIC FILE PROCESSING AND OPTIMIZATION



**SEAMLESS INTEGRATION** INTO EXISTING SYSTEMS BASED ON E.G. XML OR REST-API

**READY TO AUTOMATE YOUR PRODUCTION PROCESSES?**



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